

## INVOICE


**wfsb.com**

WFSB  
333 Capital Blvd  
Rocky Hill, CT 06067  
Main: (860)728-3333  
Billing: (404)325-4646

Invoice #	Invoice Date	Invoice Month	Invoice Period
491772-1	09/16/12	September 2012	08/27/12 - 09/10/12

Station	Account Executive	Sales Office	Sales Region
WFSB	Heather Uttley	HRP-WASHING	National

Advertiser	Product	Estimate Number
McMahon for Senate	L MCMAHON 4 SENATE	1294

Billing Address:

Mentzer Media Services, Inc.  
Attention: Accounts Payable  
600 Fairmount Avenue  
Suite 306  
Towson, MD 21204

Send Payment To:

WFSB  
BOX 13034  
Newark, NJ 07188-0034

Flight Dates	Order #	Alt Order #
09/04/12 - 09/10/12	491772	06301258

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/04/12	09/06/12	Eyewitness News	6am - 6:30am	-TWT---	:30	3	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -TWT--- 3 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB Tu 09/04/12 5:59 AM Eyewitness News 6am - 6:30am :30 LMFS12TV10H \$950.00 NM 3 WFSB W 09/05/12 6:22 AM Eyewitness News 6am - 6:30am :30 LMFS12TV14H \$950.00 NM 1 WFSB Th 09/06/12 6:08 AM Eyewitness News 6am - 6:30am :30 LMFS12TV14H \$950.00 NM									
2	09/07/12	09/07/12	Eyewitness News	6am - 6:30am	----1--	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ----1-- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB F 09/07/12 6:29 AM Eyewitness News 6am - 6:30am :30 LMFS12TV15H \$400.00 NM									
3	09/04/12	09/06/12	Eyewitness News	12pm - 12:30PM	-TWT---	:30	3	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -TWT--- 3 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Tu 09/04/12 12:25 PM Eyewitness News 12pm - 12:30PM :30 LMFS12TV14H \$650.00 NM 3 WFSB W 09/05/12 12:00 PM Eyewitness News 12pm - 12:30PM :30 LMFS12TV15H \$650.00 NM 2 WFSB Th 09/06/12 12:25 PM Eyewitness News 12pm - 12:30PM :30 LMFS12TV15H \$650.00 NM									
4	09/07/12	09/07/12	Eyewitness News	12pm - 12:30PM	----1--	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ----1-- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB F 09/07/12 12:07 PM Eyewitness News 12pm - 12:30PM :30 LMFS12TV15H \$250.00 NM									
5	09/04/12	09/06/12	Eyewitness News	5pm - 5:30pm	-TWT---	:30	3	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -TWT--- 3 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WFSB Tu 09/04/12 5:11 PM Eyewitness News 5pm - 5:30pm :30 LMFS12TV10H \$1,500.00 NM									

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**Newark, NJ 07188-0034**

Invoice #	Invoice Date	Invoice Month	Invoice Period
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Advertiser	Product	Estimate Number	
McMahon for Senate	L MCMAHON 4 SENATE	1294	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	09/04/12	09/06/12	Eyewitness News	5pm - 5:30pm	-TWT---	:30	3	\$1,500.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB W 09/05/12 5:10 PM Eyewitness News 5pm - 5:30pm :30 LMFS12TV15H \$1,500.00 NM 2 WFSB Th 09/06/12 5:27 PM Eyewitness News 5pm - 5:30pm :30 LMFS12TV15H \$1,500.00 NM									
6	09/07/12	09/07/12	Eyewitness News	5pm - 5:30pm	----1--	:30	1	\$500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 ----1-- 1 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB F 09/07/12 Eyewitness News 5pm - 5:30pm :00 <del>\$500.00</del> NM See MG 6.2,6.3 2 WFSB Sa 09/08/12 1:15 PM US Open Tennis VARIOUS :30 LMFS12TV15H \$500.00 NM MG for 8.1,6.1 3 WFSB Sa 09/08/12 4:05 PM US Open Tennis VARIOUS :30 LMFS12TV14H \$500.00 NM MG for 8.1,6.1									
7	09/04/12	09/06/12	Eyewitness News	5:30pm - 6pm	-TWT---	:30	3	\$1,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 -TWT--- 3 \$1,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Tu 09/04/12 5:38 PM Eyewitness News 5:30pm - 6pm :30 LMFS12TV14H \$1,500.00 NM 3 WFSB W 09/05/12 5:54 PM Eyewitness News 5:30pm - 6pm :30 LMFS12TV15H \$1,500.00 NM 2 WFSB Th 09/06/12 5:55 PM Eyewitness News 5:30pm - 6pm :30 LMFS12TV15H \$1,500.00 NM									
8	09/07/12	09/07/12	Eyewitness News	5:30pm - 6pm	----1--	:30	1	\$500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 ----1-- 1 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB F 09/07/12 Eyewitness News 5:30pm - 6pm :00 <del>\$500.00</del> NM See MG 6.2,6.3									
9	09/04/12	09/06/12	Eyewitness News	6pm - 6:30pm	-TWT---	:30	3	\$2,100.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 -TWT--- 3 \$2,100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB Tu 09/04/12 6:10 PM Eyewitness News 6pm - 6:30pm :30 LMFS12TV10H \$2,100.00 NM 1 WFSB W 09/05/12 6:27 PM Eyewitness News 6pm - 6:30pm :30 LMFS12TV14H \$2,100.00 NM 3 WFSB Th 09/06/12 6:27 PM Eyewitness News 6pm - 6:30pm :30 LMFS12TV14H \$2,100.00 NM									
10	09/07/12	09/07/12	Eyewitness News	6pm - 6:30pm	----1--	:30	1	\$600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 ----1-- 1 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB F 09/07/12 Eyewitness News 6pm - 6:30pm :00 <del>\$600.00</del> NM Unresolved									
11	09/04/12	09/06/12	Inside Edition	7pm - 7:30pm	-TWT---	:30	3	\$1,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 -TWT--- 3 \$1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Tu 09/04/12 6:59 PM Inside Edition 7pm - 7:30pm :30 LMFS12TV14H \$1,200.00 NM									

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Advertiser	Product	Estimate Number	
McMahon for Senate	L MCMAHON 4 SENATE	1294	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	09/04/12	09/06/12	Inside Edition	7pm - 7:30pm	-TWT---	:30	3	\$1,200.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB W 09/05/12 7:12 PM Inside Edition 7pm - 7:30pm :30 LMFS12TV15H \$1,200.00 NM 3 WFSB Th 09/06/12 6:59 PM Inside Edition 7pm - 7:30pm :30 LMFS12TV15H \$1,200.00 NM									
12	09/07/12	09/07/12	Inside Edition	7pm - 7:30pm	----1--	:30	1	\$425.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 ----1-- 1 \$425.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB F 09/07/12 7:22 PM Inside Edition 7pm - 7:30pm :30 LMFS12TV15H \$425.00 NM									
13	09/04/12	09/06/12	Entertainment Tonight	7:30pm - 8pm	-TWT---	:30	3	\$1,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 -TWT--- 3 \$1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Tu 09/04/12 7:41 PM Entertainment Tonight 7:30pm - 8pm :30 LMFS12TV10H \$1,200.00 NM 2 WFSB W 09/05/12 7:41 PM Entertainment Tonight 7:30pm - 8pm :30 LMFS12TV15H \$1,200.00 NM 3 WFSB Th 09/06/12 7:46 PM Entertainment Tonight 7:30pm - 8pm :30 LMFS12TV15H \$1,200.00 NM									
14	09/07/12	09/07/12	Entertainment Tonight	7:30pm - 8pm	----1--	:30	1	\$425.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 ----1-- 1 \$425.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB F 09/07/12 7:56 PM Entertainment Tonight 7:30pm - 8pm :30 LMFS12TV15H \$425.00 NM									
15	09/04/12	09/06/12	Eyewitness News	5:30a - 6am	-TWT---	:30	3	\$700.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 -TWT--- 3 \$700.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WFSB Tu 09/04/12 5:29 AM Eyewitness News 5:30a - 6am :30 LMFS12TV14H \$700.00 NM 2 WFSB W 09/05/12 5:53 AM Eyewitness News 5:30a - 6am :30 LMFS12TV15H \$700.00 NM 1 WFSB Th 09/06/12 5:42 AM Eyewitness News 5:30a - 6am :30 LMFS12TV15H \$700.00 NM									
16	09/07/12	09/07/12	Eyewitness News	5:30a - 6am	----1--	:30	1	\$250.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 ----1-- 1 \$250.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB F 09/07/12 5:45 AM Eyewitness News 5:30a - 6am :30 LMFS12TV15H \$250.00 NM									
17	09/04/12	09/06/12	Eyewitness News	11PM - 11:35PM	-TWT---	:30	3	\$1,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 -TWT--- 3 \$1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB Tu 09/04/12 11:30 PM Eyewitness News 11PM - 11:35PM :30 LMFS12TV10H \$1,200.00 NM 3 WFSB W 09/05/12 12:01 AM Eyewitness News 11PM - 11:35PM :30 LMFS12TV14H \$1,200.00 NM 1 WFSB Th 09/06/12 11:34 PM Eyewitness News 11PM - 11:35PM :30 LMFS12TV14H \$1,200.00 NM									
18	09/07/12	09/09/12	Eyewitness News	11PM - 11:35PM	----FSS	:30	3	\$500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 ----FSS 3 \$500.00									

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491772-1	09/16/12	September 2012	08/27/12 - 09/10/12
Advertiser	Product	Estimate Number	
McMahon for Senate	L MCMAHON 4 SENATE	1294	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
18	09/07/12	09/09/12	Eyewitness News	11PM - 11:35PM	----FSS	:30	3	\$500.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB F 09/07/12 11:12 PM Eyewitness News 11PM - 11:35PM :30 LMFS12TV14H \$500.00 NM 2 WFSB Sa 09/08/12 11:16 PM Eyewitness News 11PM - 11:35PM :30 LMFS12TV15H \$500.00 NM 3 WFSB Su 09/09/12 11:41 PM Eyewitness News 11PM - 11:35PM :30 LMFS12TV15H \$500.00 NM									
19	09/04/12	09/04/12	National Convention	10pm-11pm	-1-----	:30	1	\$4,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 -1----- 1 \$4,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Tu 09/04/12 11:07 PM National Convention 10pm-11pm :30 LMFS12TV14H \$4,500.00 NM									
20	09/05/12	09/05/12	Criminal Minds	9pm - 10pm	--1----	:30	1	\$6,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 --1---- 1 \$6,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB W 09/05/12 9:37 PM Criminal Minds 9pm - 10pm :30 LMFS12TV15H \$6,500.00 NM									
21	09/05/12	09/05/12	National Convention	10pm-11pm	--1----	:30	1	\$4,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 --1---- 1 \$4,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB W 09/05/12 National Convention 10pm-11pm :00 <del>\$4,500.00</del> NM See MG 21.2,21.3,21.4,21.5,21.6,21.7 4 WFSB Su 09/09/12 5:09 PM US Open Tennis VARIOUS :30 LMFS12TV15H \$700.00 NM MG for 21.1 09/05 3 WFSB Su 09/09/12 7:09 PM US Open Tennis VARIOUS :30 LMFS12TV14H \$700.00 NM MG for 21.1 09/05 5 WFSB Su 09/09/12 7:32 PM US Open Tennis VARIOUS :30 LMFS12TV15H \$700.00 NM MG for 21.1 09/05 6 WFSB M 09/10/12 8:20 AM CBS: THE EARLY SHOW 7am - 9am :30 LMFS12TV15H \$200.00 NM MG for 21.1 09/05 7 WFSB M 09/10/12 8:55 AM CBS: THE EARLY SHOW 7am - 9am :30 LMFS12TV15H \$200.00 NM MG for 21.1 09/05 2 WFSB M 09/10/12 11:02 PM Mike & Molly 9pm - 10pm :30 LMFS12TV15H \$2,000.00 NM MG for 21.1 09/05									
22	09/06/12	09/06/12	National Convention	10pm-11pm	---1---	:30	1	\$4,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 ---1--- 1 \$4,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Th 09/06/12 11:11 PM National Convention 10pm-11pm :30 LMFS12TV15H \$4,500.00 NM									
23	09/07/12	09/07/12	CSI: Ny	9pm - 10pm	----1--	:30	1	\$800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 ----1-- 1 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB F 09/07/12 9:48 PM CSI: Ny 9pm - 10pm :30 LMFS12TV15H \$800.00 NM									
24	09/08/12	09/08/12	Eyewitness News Week	6am - 7am	-----2-	:30	2	\$350.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 -----2- 2 \$350.00									

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Advertiser	Product	Estimate Number	
McMahon for Senate	L MCMAHON 4 SENATE	1294	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
24	09/08/12	09/08/12	Eyewitness News Weekend	6am - 7am	-----2-	:30	2	\$350.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB Sa 09/08/12 6:08 AM Eyewitness News Weekend 6am - 7am :30 LMFS12TV15H \$350.00 NM 1 WFSB Sa 09/08/12 6:43 AM Eyewitness News Weekend 6am - 7am :30 LMFS12TV15H \$350.00 NM									
25	09/08/12	09/08/12	Eyewitness News	6pm - 6:30pm	-----1-	:30	1	\$700.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 -----1- 1 \$700.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Sa 09/08/12 6:20 PM Eyewitness News 6pm - 6:30pm :30 LMFS12TV15H \$700.00 NM									
26	09/08/12	09/08/12	48 Hours Mystery	9pm - 10pm	-----2-	:30	2	\$700.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 -----2- 2 \$700.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Sa 09/08/12 48 Hours Mystery 9pm - 10pm :00 \$700.00 NM See MG 26.3,26.4 2 WFSB Sa 09/08/12 48 Hours Mystery 9pm - 10pm :00 \$700.00 NM See MG 26.3,26.4 4 WFSB Sa 09/08/12 8:40 PM US Open Tennis VARIOUS :30 LMFS12TV15H \$700.00 NM MG for 26.1,26.2 3 WFSB Sa 09/08/12 9:32 PM US Open Tennis VARIOUS :30 LMFS12TV15H \$700.00 NM MG for 26.1,26.2									
27	09/08/12	09/08/12	48 Hours Mystery	10pm - 11pm	-----2-	:30	2	\$700.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 -----2- 2 \$700.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB Sa 09/08/12 10:32 PM 48 Hours Mystery 10pm - 11pm :30 LMFS12TV14H \$700.00 NM 1 WFSB Sa 09/08/12 10:42 PM 48 Hours Mystery 10pm - 11pm :30 LMFS12TV15H \$700.00 NM									
28	09/09/12	09/09/12	Face the Nation/ Face the	10:30am - 11:30am	-----1	:30	1	\$350.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 -----1 1 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Su 09/09/12 11:20 AM Face the Nation/ Face the State 10:30am - 11:30am :30 LMFS12TV15H \$350.00 NM									
29	09/09/12	09/09/12	Patriots Football	1:00pm - 7:00pm	-----3	:30	3	\$6,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 -----3 3 \$6,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB Su 09/09/12 12:59 PM Patriots Football 1:00pm - 7:00pm :30 LMFS12TV14H \$6,500.00 NM 3 WFSB Su 09/09/12 2:28 PM Patriots Football 1:00pm - 7:00pm :30 LMFS12TV15H \$6,500.00 NM 1 WFSB Su 09/09/12 4:34 PM Patriots Football 1:00pm - 7:00pm :30 LMFS12TV15H \$6,500.00 NM									
30	09/09/12	09/09/12	60 Minutes	7pm - 8pm	-----1	:30	1	\$7,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 -----1 1 \$7,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Su 09/09/12 8:10 PM 60 Minutes 7pm - 8pm :30 LMFS12TV15H \$7,200.00 NM									
31	09/09/12	09/09/12	Good Wife	9pm - 10pm	-----2	:30	2	\$1,200.00	NM

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<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
McMahon for Senate	L MCMAHON 4 SENATE	1294



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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-----2	2	\$1,200.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WFSB Su		09/09/12	10:13 PM	Good Wife	9pm - 10pm	:30	LMFS12TV15H	\$1,200.00	NM
1 WFSB Su		09/09/12	10:24 PM	Good Wife	9pm - 10pm	:30	LMFS12TV14H	\$1,200.00	NM
32	09/09/12	09/09/12	Mentalist	10pm - 11pm	-----2	:30	2	\$1,200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-----2	2	\$1,200.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WFSB Su		09/09/12	11:09 PM	Mentalist	10pm - 11pm	:30	LMFS12TV15H	\$1,200.00	NM
2 WFSB Su		09/09/12	11:22 PM	Mentalist	10pm - 11pm	:30	LMFS12TV15H	\$1,200.00	NM
33	09/10/12	09/10/12	Eyewitness News	6am - 6:30am	1-----	:30	1	\$400.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	1-----	1	\$400.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WFSB M		09/10/12	6:23 AM	Eyewitness News	6am - 6:30am	:30	LMFS12TV15H	\$400.00	NM
34	09/10/12	09/10/12	Eyewitness News	12pm - 12:30PM	1-----	:30	1	\$600.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	1-----	1	\$600.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WFSB M		09/10/12	12:08 PM	Eyewitness News	12pm - 12:30PM	:30	LMFS12TV14H	\$600.00	NM
35	09/10/12	09/10/12	Eyewitness News	5pm - 5:30pm	1-----	:30	1	\$575.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	1-----	1	\$575.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WFSB M		09/10/12		Eyewitness News	5pm - 5:30pm	:00		\$575.00	NM
Credited									
36	09/10/12	09/10/12	Eyewitness News	5:30pm - 6pm	1-----	:30	1	\$1,500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	1-----	1	\$1,500.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WFSB M		09/10/12		Eyewitness News	5:30pm - 6pm	:00		\$1,500.00	NM
Credited									
37	09/10/12	09/10/12	Eyewitness News	6pm - 6:30pm	1-----	:30	1	\$2,100.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	1-----	1	\$2,100.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WFSB M		09/10/12		Eyewitness News	6pm - 6:30pm	:00		\$2,100.00	NM
Credited									
38	09/10/12	09/10/12	Inside Edition	7pm - 7:30pm	1-----	:30	1	\$500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	1-----	1	\$500.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WFSB M		09/10/12		Inside Edition	7pm - 7:30pm	:00		\$500.00	NM
Unresolved									

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# INVOICE



Send Payment To:

WFSB  
BOX 13034  
Newark, NJ 07188-0034



<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
491772-1	09/16/12	September 2012	08/27/12 - 09/10/12

  

<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
McMahon for Senate	L MCMAHON 4 SENATE	1294

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
39	09/10/12	09/10/12	Entertainment Tonight	7:30pm - 8pm	1-----	:30	1	\$500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	1-----	1	\$500.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WFSB M	09/10/12			Entertainment Tonight	7:30pm - 8pm	:00		\$500.00	NM
Unresolved									
40	09/10/12	09/10/12	Eyewitness News	5:30a - 6am	1-----	:30	1	\$600.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	1-----	1	\$600.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WFSB M	09/10/12		5:52 AM	Eyewitness News	5:30a - 6am	:30	LMFS12TV14H	\$600.00	NM
41	09/10/12	09/10/12	Eyewitness News	11PM - 11:35PM	1-----	:30	1	\$500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	1-----	1	\$500.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WFSB M	09/10/12		11:38 PM	Eyewitness News	11PM - 11:35PM	:30	LMFS12TV15H	\$500.00	NM
42	09/10/12	09/10/12	Hawaii 5-0	10pm - 11pm	2-----	:30	2	\$1,500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	2-----	2	\$1,500.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WFSB M	09/10/12			Hawaii 5-0	10pm - 11pm	:00		\$1,500.00	NM
Unresolved									
2 WFSB M	09/10/12			Hawaii 5-0	10pm - 11pm	:00		\$1,500.00	NM
Unresolved									
Total Spots						67			

**Payment Terms Net 30 Days**

<u>Gross Total</u>	\$96,200.00
<u>Agency Commission</u>	\$14,430.00
<u>Net Amount Due</u>	\$81,770.00

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